

COMPANY PROFILE 2026

Our commitment to quality, integrity and customer satisfaction is evident in every aspect of our operations.





Dear Valued Clients, Partners, and Stakeholders,

In today's fast-changing digital world, businesses need smart and reliable technology to stay competitive. At SZ SOFT IT, our mission is to help businesses simplify operations, improve productivity, and achieve sustainable growth through innovative software and digital solutions.

We remain committed to quality, innovation, and long-term client success. The trust and support of our clients continue to inspire us to build better solutions for the future.

Thank you for being part of our journey.

H S Sohorowordy

CEO | SZ SOFT IT



A Brief Story About The Company



ABOUT US



SZ SOFT IT is a premier Technology, Software, and Marketing Solutions provider based in Dhaka, Bangladesh. Founded with a vision to empower businesses through innovative technology, we have grown into a trusted partner for over 200 businesses across the country.

Our mission is simple: to deliver reliable, scalable, and affordable IT solutions that drive measurable business results. We combine deep technical expertise with genuine care for our client's success.

From small businesses taking their first steps into digital transformation to large enterprises needing complex ERP deployments – we have the expertise to help every business grow.

VISION

To become the most trusted technology partner for businesses in Bangladesh and beyond – recognized for innovation, quality, and unwavering commitment to client success.



MISSION

01

To empower businesses with innovative, reliable, and affordable technology solutions that streamline operations, boost productivity, and accelerate growth.

02

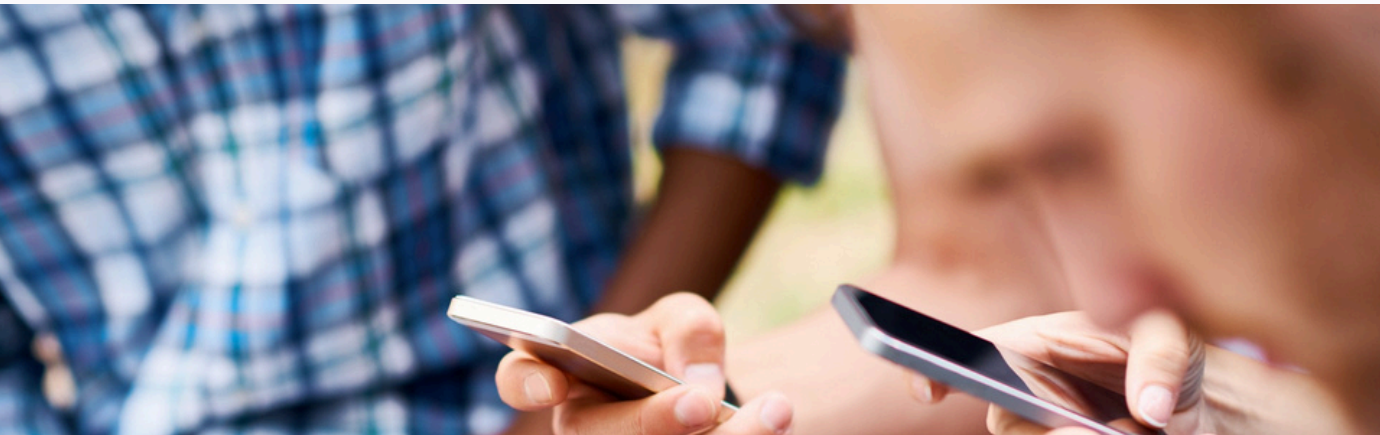
To help businesses transition from manual operations to smart digital ecosystems through scalable software and automation solutions.

03

To deliver user-friendly and result-driven technology services that improve efficiency, reduce operational costs, and support long-term business success.

04

To drive sustainable business growth by combining innovation, strategic thinking, and modern technology into one powerful operational framework.



OUR VALUES

At SZ SOFT IT, our values guide everything we do. We believe in innovation, transparency, quality service, and long-term client success. Our goal is to build reliable digital solutions that create real business value.

01

Innovation

We continuously explore modern technologies and creative solutions to help businesses stay ahead in a competitive market.

02

Integrity

We believe in honesty, transparency, and building long-term relationships based on trust and professionalism.

03

Client Success

Our clients' growth is our priority. We focus on delivering solutions that create real business impact and measurable results.

04

Quality Commitment

We maintain high standards in every project to ensure reliable performance, smooth user experience, and lasting value.

05

Continuous Improvement

We embrace learning, adaptation, and constant improvement to deliver better services and smarter solutions over time.

06

Teamwork

We value collaboration, communication, and collective effort to achieve excellence in every stage of our work.



INDUSTRY PROBLEMS

Many businesses in Bangladesh still face challenges such as manual management, fragmented systems, poor data management, and inefficient communication systems often lead to:

- Inventory mismatches and stock loss
- Slow business operations
- Human errors in accounting and reporting
- Poor employee management
- Data insecurity and information loss
- Lack of real-time business insights
- Increased operational costs
- Difficulty managing multiple branches or departments

As businesses grow, managing operations through elaborate processes becomes increasingly difficult and risky.

SOLUTIONS

At SZ SOFT IT, we provide smart and scalable technology solutions designed to make business easier operations and improve productivity.

Market Driven Basic Implementation

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.



Our solutions include:

- ERP Software Solutions
- Inventory & POS Management Systems
- HRM & Payroll Software
- Accounting & Finance Management
- Custom Business Automation Software
- Website & E-commerce Development
- Mobile Application Development
- Digital Marketing Services
- Cloud-Based Business Solutions
- Technical Support & Maintenance

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.

OUR PRODUCTS & SERVICES



A Brief Story About The Product

At SZ SOFT IT, we provide innovative software, automation, and digital solutions designed to help businesses improve efficiency, simplify operations, and accelerate growth. Our services are tailored to meet the evolving needs of modern businesses across multiple industries.



ERP Software Solution (Customized ERP)

Our cloud-based ERP solution helps businesses manage their entire operation from a single centralized platform. From sales and accounts to HR and inventory, the system ensures better control, real-time monitoring, and improved business decision-making.

Key Features:

- Multi-department Management
- Real-time Reporting & Analytics
- Cloud Accessibility
- Secure Data Management
- Business Process Automation



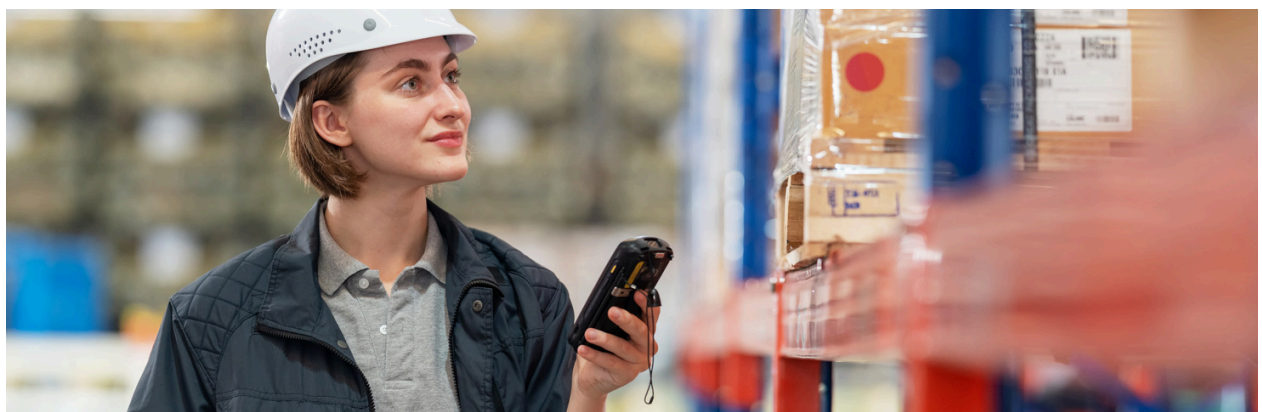
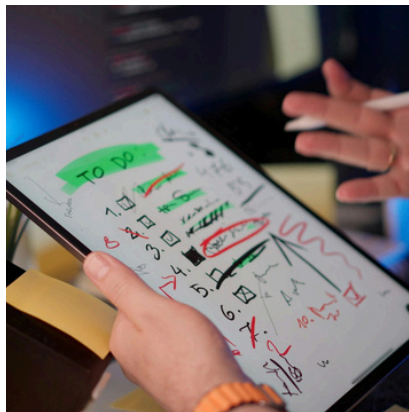


Inventory Management Software

We provide smart inventory management solutions that help businesses maintain accurate stock records, reduce losses, and improve warehouse efficiency.

Key Features:

- Multi-department Management
- Real-time Reporting & Analytics
- Cloud Accessibility
- Secure Data Management
- Business Process Automation



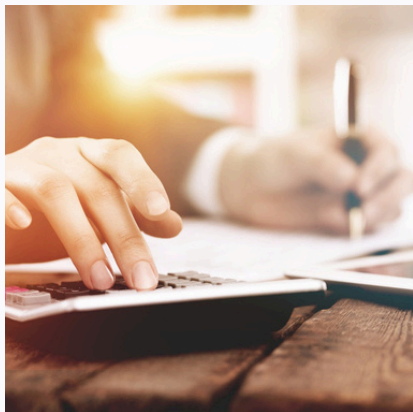
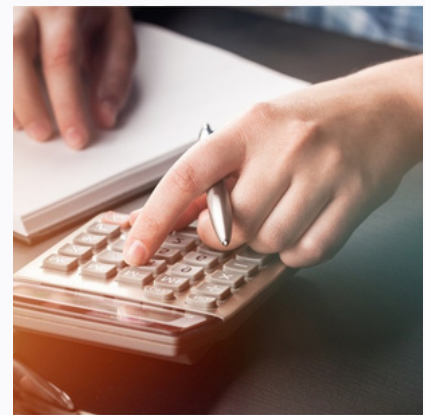


HRM & Payroll Management System

Our HRM solution simplifies employee management, attendance tracking, salary processing, and overall workforce operations.

Key Features:

- Employee Database Management
- Attendance & Leave Tracking
- Payroll Automation
- Performance Monitoring
- HR Reporting System



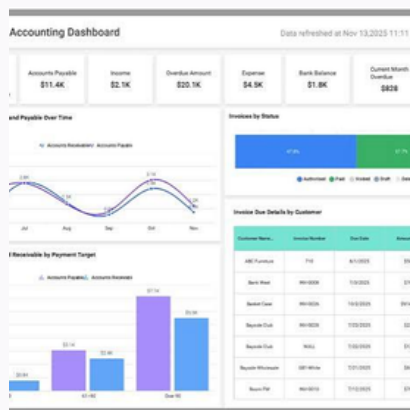
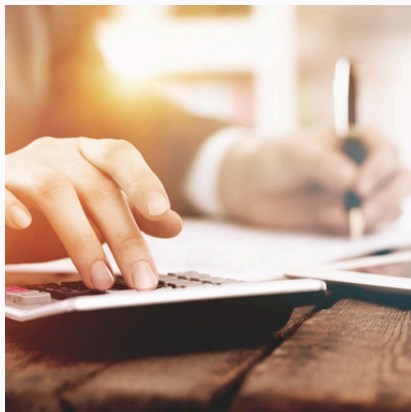


Accounting Software

Our accounting software helps businesses maintain accurate financial records, manage transactions, and generate detailed financial reports with ease.

Key Features:

- Income & Expense Tracking
- Financial Reporting
- Invoice & Billing Management
- Cash Flow Monitoring
- Tax & VAT Support



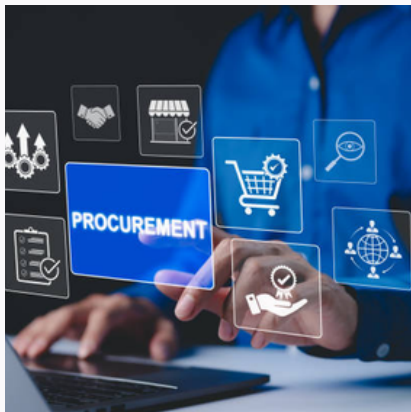


Sales & Purchase Management

We develop smart sales and purchase management systems that streamline business transactions and improve operational accuracy.

Key Features:

- Sales Order Processing
- Supplier & Customer Management
- Purchase Tracking
- Automated Reporting
- Transaction History Management



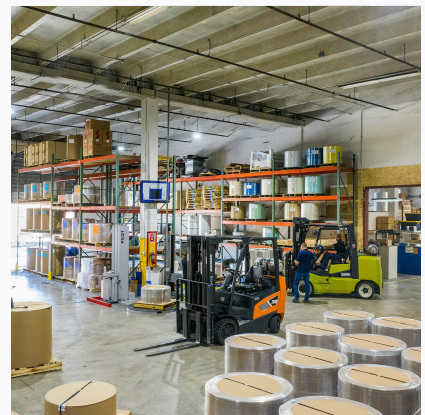


Warehouse Management System

Our warehouse management solution helps businesses efficiently organize, monitor, and control inventory movement across multiple storage locations.

Key Features:

- Multi-Warehouse Support
- Product Transfer Management
- Stock Movement Tracking
- Inventory Accuracy Control
- Warehouse Reporting



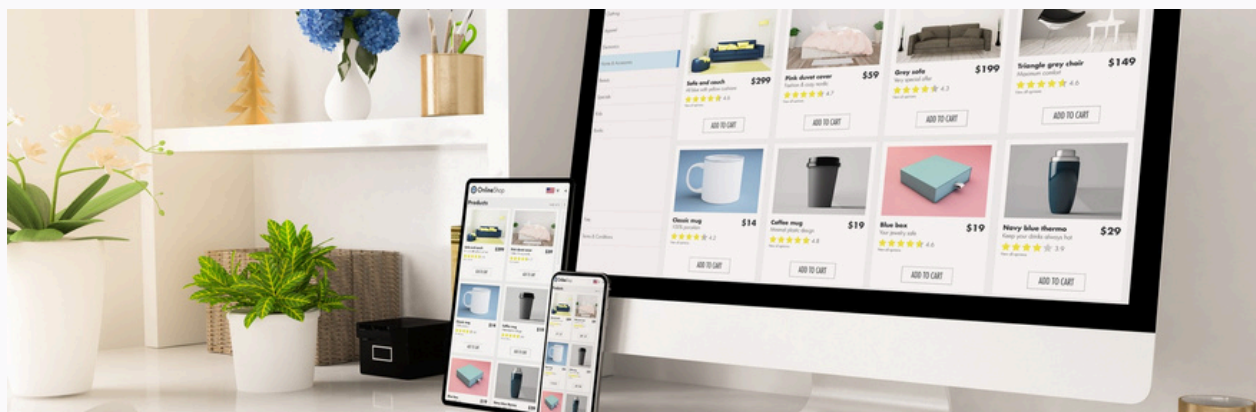
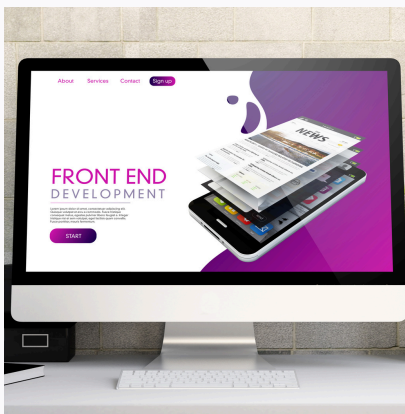
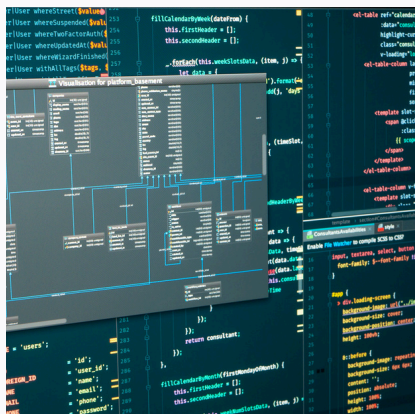
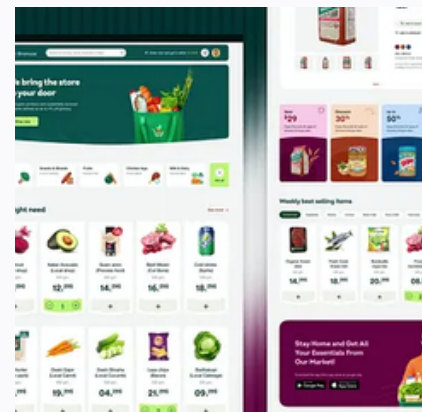


Web Design & Development

We create modern, responsive, and user-friendly websites that strengthen brand identity and improve online presence.

Services Include:

- Corporate Website Development
- E-commerce Website Solutions
- Custom Web Applications
- UI/UX Focused Design
- Website Maintenance & Support





Digital Marketing Services

Our digital marketing team helps businesses increase visibility, generate quality leads, and build strong online brand presence through strategic marketing campaigns.

Services Include:

- Facebook & Google Advertising
- Search Engine Optimization (SEO)
- Social Media Marketing
- Content Marketing
- Brand Promotion Strategy



Cost per click (CPC) – gauge widget

Ad impressions – historic widget

Total pageviews

Total visits

35,653

235,653

55,953

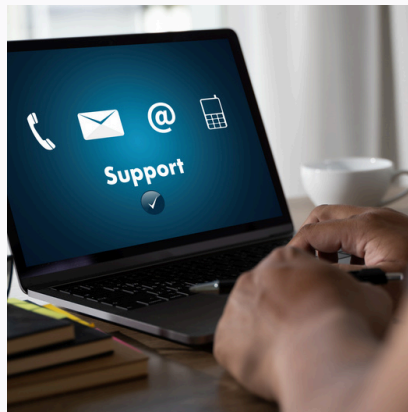
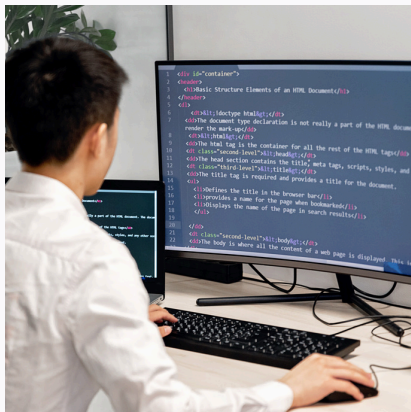


Software Training & Technical Support

We provide professional training and ongoing technical support to ensure smooth software implementation and effective system usage.

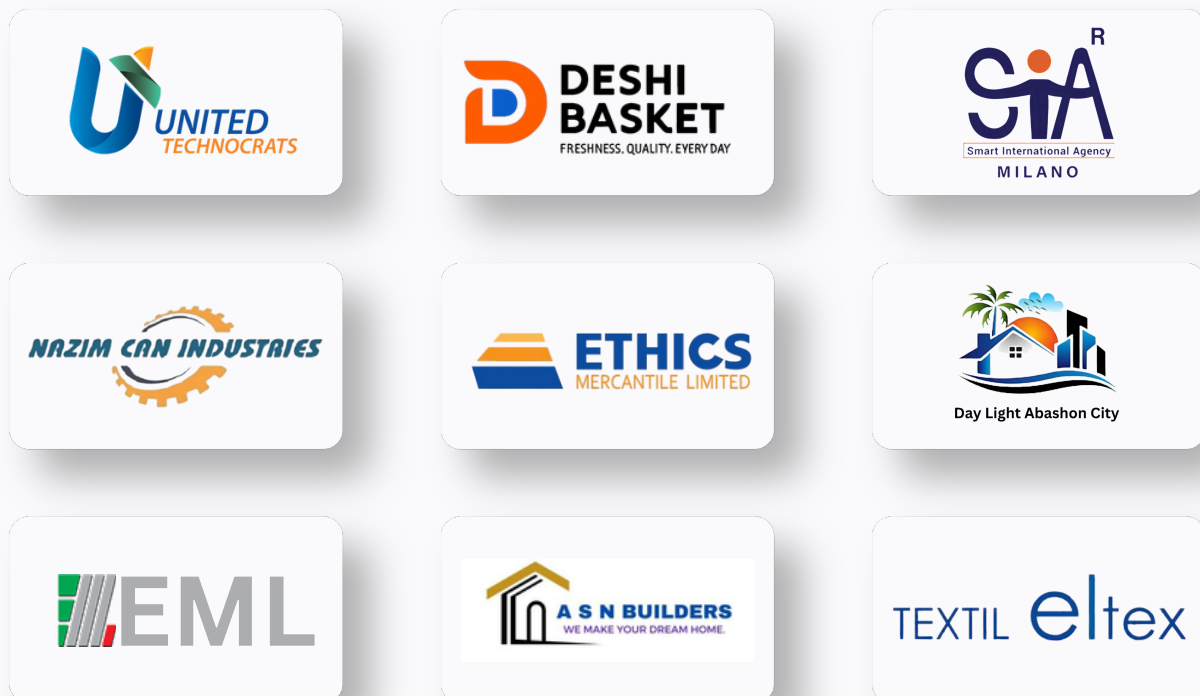
Support Includes:

- User Training Sessions
- Software Maintenance
- Technical Consultation
- Remote & Direct Support
- System Updates & Optimization



OUR CLIENTS

We are proud to work with businesses across different industries who trust SZ SOFT IT for their digital transformation journey. Our clients range from small startups to established enterprises who rely on our solutions to streamline operations and improve efficiency.



Client Success Commitment

At SZ SOFT IT, every project is treated as a partnership. We work closely with our clients from planning to implementation and beyond, ensuring smooth deployment, reliable performance, and continuous support whenever needed.

HAPPY CLIENT

10+

PROJECT DONE

15+

EXPERIENCE

8+

SERVICES

5+

Meet our Team



H S Sohorowordy

Founder & CEO



Kamrul Islam

Chief Technology Officer



Waliar Rahman

GM (Digital Marketing)



Sinthia Akter

Human Resources (HR)



Fozlur Rahman

Sales Executive



Erina Rashid

*Executive
(Business Development)*



Mohammad Arafat

*Sr. Executive
(Business Development)*



Maftahul Jannat

Senior Developer



Rowshon Jahan

Manager (Accounts)



THANK YOU

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